

For Immediate Release

Niccolo Chongqing and Vespa Launch a Themed Afternoon Tea

15 November 2023 (Chongqing, China) - Niccolo Chongqing is launching a co-branded Afternoon Tea with Italian motorbike brand Vespa at The Tea Lounge from now until 31 January 2024. As a skyline hotel in the city centre, Niccolo Chongqing has won abundant praise from business travellers and the media for its superior location and its modern and chic design. It has become a trend-setting hotel through its numerous co-operations with major brands. Together with Vespa, Niccolo Chongqing invites guests to feel the vibrancy of the city at the modern and elegant Niccolo.



The Sky Lobby of Niccolo Chongqing

Vespa, the inventor of the scooter, has maintained its popularity in Europe for over 70 years. Vespa are highly sought after by the young, free generation due to their stylish appearance, lightness, flexibility and high performance. Vespa went viral globally after being showcased by Audrey Hepburn in the film "Roman Holiday". Its elegant Italian design and vintage charm has won countless fans all over the world. A series of stylish and elegant hotels, "Niccolo" represents metropolitan chic, luxurious comfort, traditional and warm hospitality and elegance. The elegance of Niccolo Chongqing and the uninhibited personality of Vespa combine to create a unique urban riding experience. The modern and elegant design of the Lounge, with its breathtaking views, provides a wonderful environment for guests to experience a stylish afternoon tea, take a break, and embark on a journey of luxury and elegance among the clouds



NICCOLO CHONGQING



Vespa Themed Afternoon Tea

Experience a sweet ride and let your taste buds bloom on multiple levels. The dessert chef and team at Niccolo Chongqing have been inspired by Vespa's romantic style to create a sweet and savoury Italian afternoon tea. Desserts include a rich and silky raspberry mascarpone cake roll, a selection of a selection of strawberry pistachio Ferrero cake, and a refreshing almond champagne mandarin. This is balanced by a selection of savoury treats including a rich and aromatic cherry foie gras, a sumptuous prosciutto Scalloped ham roll caviar, and much more. At the top of the city, 300 metres above sea level, you can enjoy afternoon tea with your loved ones. Sit amongst the clouds and listen to beautiful music, taste fashionable desserts and classic coffee, and enjoy magnificent views of the river. All of this makes The Tea Lounge a premier gathering place for fashionistas in the mountainous city, showcasing a fun and dynamic life.



Vespa Themed Afternoon Tea

The Vespa Afternoon Tea is priced at RMB 388* including two cups of coffee or tea or Negroni cocktail of your choice, or a package for RMB 458* which includes two glasses of Prosecco and a Vespa exclusive gift, whilst supplies last. The event will be held daily from 12:00pm to 6:00pm at the Lounge on the 62nd floor of the hotel. From now until 30



January 2024, any guest making a purchase of RMB 288 or more at Niccolo Kitchen, The Tea Lounge or Bar 62 of Niccolo Chongqing will be entitled to a lottery ticket (no limit on the number of times a ticket can be earned) for a chance to win a Vespa motorbike.

For more information about Niccolo Chongqing, please visit niccolochongqing.com or follow the official WeChat "Niccolo Chongqing".

* All prices are in RMB and are subject to 10% service charge and any government taxes and value-added tax payable on the prices together with the service charge

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About Niccolo Chongqing NEW ENCOUNTERS. TIMELESS PLEASURES.

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

Niccolo Chongqing is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details on Niccolo Chongqing are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that



capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit <u>ultratravelcollection.com</u>

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